Shoreline Insertion Order

Insertion #

320867

Submitted

2022-03-22 17:01:08

Sales Rep

L-104 Shelley Kovar

Account Name

Ludington Senior Center

Advertiser Status

Existing

Notes

50% off

Product Details

Product

TV / Entertainment Tab

TV / Entertainment Tab Size

2x3

Caption attached

Color Yes Color Charge / Day

\$0.00

Publications

Publication 1

9LUD

Price / Day \$52.50

Date(s) Fri 04/01/22

Publication 2

9LSS

Price / Day \$0.00 Date(s) Mon 04/04/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof To

skovar@ludingtondailynews.com

Tear Sheets?

No

Copy Instructions

Hi Shelley,

It was a great Monday! We would like to highlight the Maine trip again for the upcoming ad. We're trying to get some more people to sign up. I attached the last one for reference. One change would be taking off the "reservation due date info." Let me know if you need anything else!

Artwork

• Ludington-Senior-Center-320187.pdf